



MEDIA EVENT

05-335a

Date: November 1, 2005
District: 8 - Inland Empire
Contact: Rose Melgoza Ivy Estrada
Phone: (909) 383-6477 work (909) 383-7969 work
(909) 289-2836 cell (909) 553-9152 cell

FOR IMMEDIATE RELEASE

INTERSTATE 10 "DON'T TRASH THE DESERT " MEDIA EVENT AND PHOTO OPPORTUNITY

WHO: Caltrans Public Affairs
Ivy Estrada

WHAT: Caltrans Anti-Litter Campaign. The rising cost of litter removal reaches \$2 million for the Inland Empire. Come get the full story and also see what Caltrans does to meet the challenge of tire debris disposal. Interview, photo & filming ops available.

WHEN: Thursday, November 3, 2005
8:15 a.m.

MEETING PLACE: Meet Caltrans staff at the Monroe Street on-ramp to eastbound Interstate 10 in Indio.

DIRECTIONS: Drive onto eastbound I-10 at Monroe St. Look for the mound of tires. Pull over to your right and park in the large area just beyond the freeway shoulder.

- ❖ Please call (909) 383-7969 if you plan to attend.
- ❖ Wear work boots or low-heeled, closed toe shoes.

SEND THE MESSAGE – “DON'T TRASH CALIFORNIA.”

